



*L'Union des
producteurs
agricoles*

Agricultural Health and Safety Week 2012 and incentives in prevention

Canadian Agricultural Safety Association – St. John's, Newfoundland and
Labrador

October 2012

1. Annual Agricultural Health and Safety Week

□ Three-year themes:

Management of agricultural health and safety

- **2010** : I am Committed to Health and Safety (company involvement in OH&S)
- **2011** : I Do my Inspection Tour of the Farm
- **2012** : Orient - Train – Supervise

2. Research and development of training material

- For each annual theme, written and audiovisual material is developed.
- This work has been completed in collaboration with:



- L'Union des producteurs agricoles



- Commission de la santé et de la sécurité du travail (CSST)



- □ Ministry of Health and Social Services

2010 *Je m'engage en Santé et Sécurité*

- Material developed:
 - Health and safety policy
 - Legal obligations of the employer and worker
 - Penal and criminal obligations - Law C-21
 - Priority risks
 - Testimonial videos of farmers



2011 *Je fais ma tournée d'inspection*

- ❑ Material developed:
 - Step by step process for identifying dangers
 - Leaflet
 - OH&S regulations applicable to agriculture (including health)
 - Inspection form (identify-correct-control)
 - Testimonial videos of farmers



JE FAIS MA TOURNÉE D'INSPECTION !

2012 *Accueillir – Former – Superviser*

- Material developed:
 - OH&S guide for orientation, training and supervision of employees
 - Orientation leaflet for new employees
 - Training report form
 - Testimonial videos of farmers



ACCUEILLIR • FORMER • SUPERVISER



3. Annual symposium of Partners in agricultural health and safety 2012

- Training of trainers who will relay the information to farmers
- In 2012, 135 participants from:
 - UPA
 - CSST
 - Ministry of Health
 - Agricultural training institutions
 - Suppliers of agricultural safety equipment

Everyone collaborates in the planning of training workshops which will be delivered to farmers.

The annual symposium in photos



The annual symposium in photos



The annual symposium in photos



The annual symposium in photos



The annual symposium in photos



4. Prevention workshops

The Regional Prevention Specialists Team!



Prevention workshops

- ❑ Approximately 30 workshops delivered in Quebec
- ❑ 700 farmers and workers attended
- ❑ 500 agriculture students
- ❑ Workshops presented by UPA prevention specialists, CSST inspectors and health professionals



Since 1996... 19,000 producers have participated in the regional training workshops

Prevention workshops (sugar shack!)



5. Promoting prevention workshops (training activities)

- ❑ Joint press release UPA-CSST
- ❑ Articles in regional and local newspapers
- ❑ La Terre de Chez Nous – special feature + editorial
- ❑ Radio and TV interviews
- ❑ 30 000 promotional inserts for the workshops in la Terre de Chez Nous



6. PRIVATE PARTNERSHIP + INCENTIVES = WIN-WIN FORMULA

- Creation of an agricultural health and safety fund (inspired by CASA!)
 - Goal: finance regional awareness-raising and training projects in prevention for farmers
 - Financial partners:
 - Partenaires financiers :
 - UNIMAT (Coop fédérée hardware store) \$5,000
 - Desjardins Sécurité Financière \$5,000

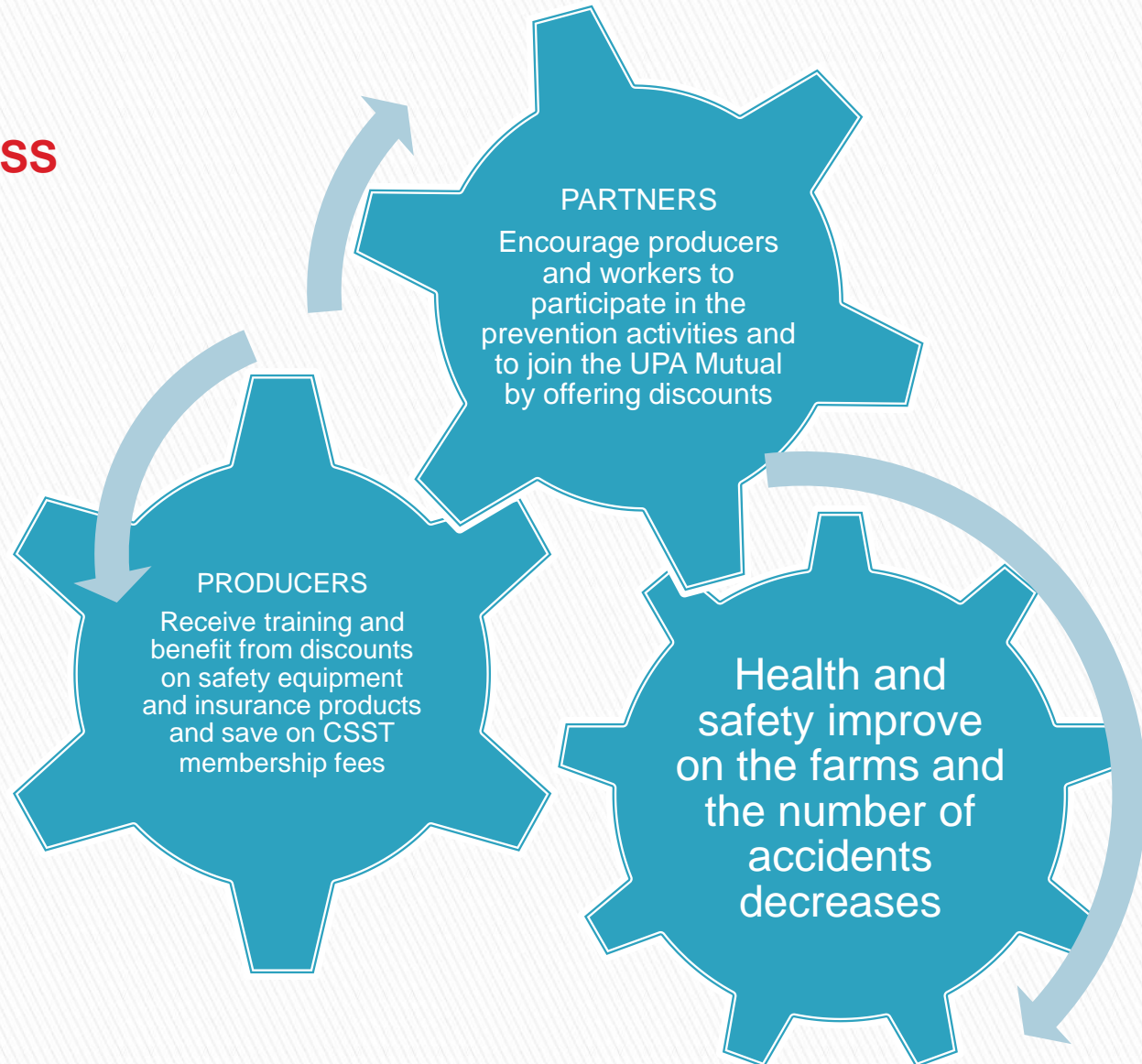


Coopérer pour créer l'avenir

In 2012, 8 projects were carried out.

PRIVATE PARTNERSHIP + INCENTIVES = WIN-WIN FORMULA

PROCESS



PRIVATE PARTNERSHIP + INCENTIVES = **WIN-WIN FORMULA**

ADVANTAGES

For producers and agricultural workers

- Training
- Better health and safety for themselves, their families and workers
- Fewer accidents, CSST savings
- Savings with our partner companies
- Reduction in production costs

For the partners

- Improved professional and social image
- Higher visibility
- Increase in clientele
- Contribution to the quality of life of farmers

For agriculture

- A more sustainable agricultural industry, which can rely on a larger number of agricultural producers and employed workers
- A better quality of life

For 2013.....

- Theme: Safe Use of Tractors and Self-propelled Machines



- Rollover protection structures on the menu...
- Partnership with John Deere:
 - Speaker at the Partners in Health and Safety symposium 2013
 - Training workshops in 2013: accessibility to local John Deere dealers and speakers/trainers

Annual Agricultural Health and Safety Week

- Our partners:
 - Development of training material
 - Organization of the symposium (training the trainers)
 - Prevention workshops delivered to farmers



Agriculture et
Agroalimentaire Canada

Agriculture and
Agri-Food Canada



Financement agricole Canada
Farm Credit Canada

**MERCI !
THANKS!**

