

GREAT STRIDES

Annual Report | 2016-2017



Canada 

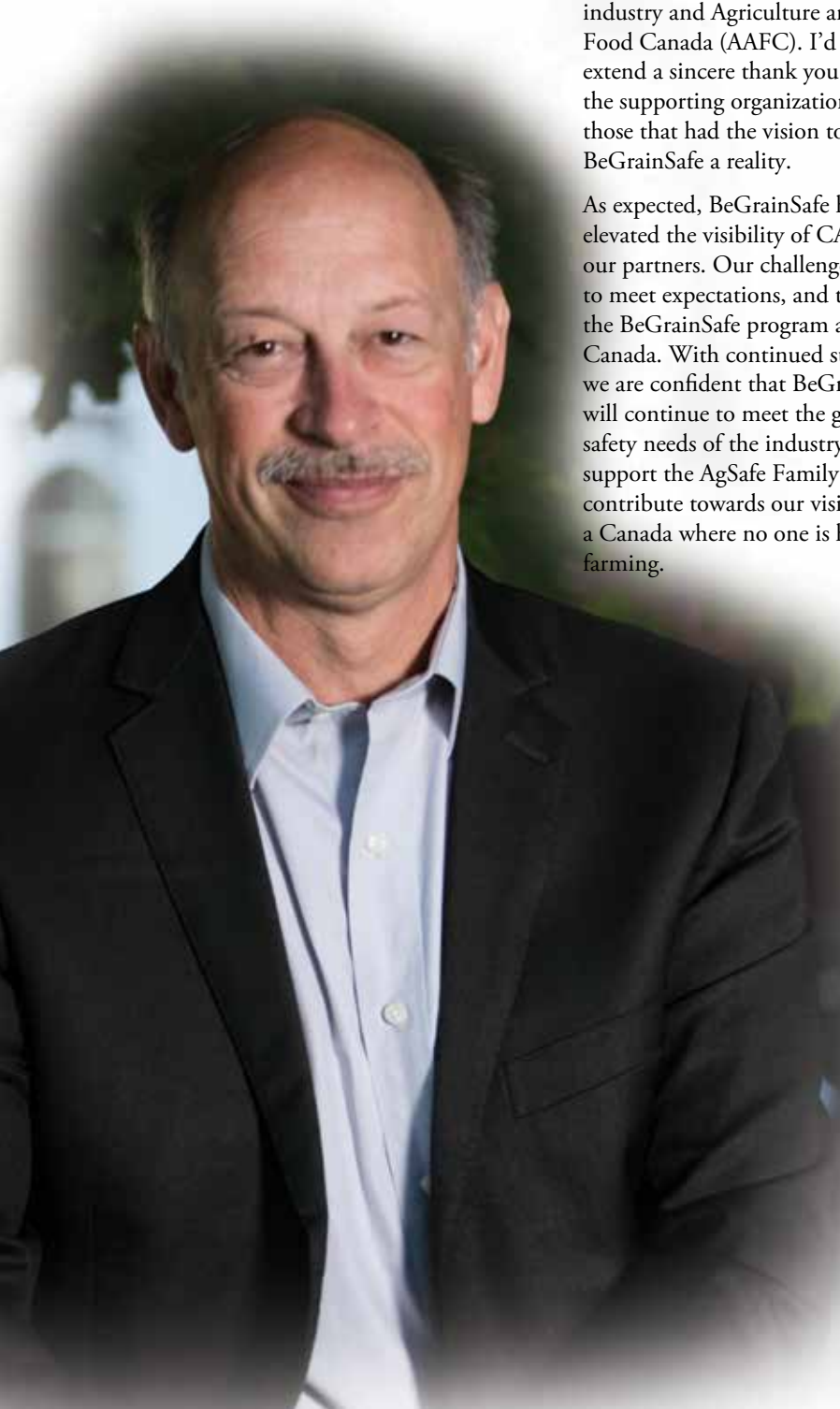
Growing Forward 2 | Cultivons l'avenir 2
A federal-provincial-territorial initiative
Une initiative fédérale-provinciale-territoriale



CASA | ACSA

CANADIAN AGRICULTURAL SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ AGRICOLE

MESSAGE FROM THE EXECUTIVE DIRECTOR



The highlight of last year's activity at CASA is the realization of the BeGrainSafe program, a multiyear initiative that is generously supported by the agricultural industry and Agriculture and Agri-Food Canada (AAFC). I'd like to extend a sincere thank you to all the supporting organizations and to those that had the vision to make BeGrainSafe a reality.

As expected, BeGrainSafe has elevated the visibility of CASA and our partners. Our challenge now is to meet expectations, and to expand the BeGrainSafe program across Canada. With continued support, we are confident that BeGrainSafe will continue to meet the grain-safety needs of the industry, support the AgSafe Family and contribute towards our vision of a Canada where no one is hurt farming.

We also continue to raise the profile of ongoing CASA projects. Some of these projects are highlighted later in the annual report, a testament to the national success of CASA's activities.

None of CASA's success would have been possible without the support of our many sponsors, partners, members and volunteers. The tireless work of the CASA Board and the FarmSafe Foundation Board give the organization direction and I thank them for their dedication and commitment.

Be sure to thank the people that actually do the work, the staff that have the passion of agriculture and safety. We also must not forget our volunteers and our community partners from across Canada.

Our strategy of providing safety support to agriculture from cradle to grave is helping support the safety culture change all of us desire. We are truly passionate about making a difference and supporting everyone in the AgSafe Family.

A handwritten signature in black ink that reads "Marcel Hacault". The signature is fluid and cursive.

Marcel Hacault, P.Ag, MBA
Executive Director, CASA

■ Our strategy of providing safety support to agriculture from cradle to grave is helping support the safety culture all of us desire. We are truly passionate about making a difference and supporting everyone in the AgSafeFamily to focus on building a Canada where no one is hurt farming.

~Marcel Hacault, Executive Director,
Canadian Agricultural Safety Association

MESSAGES FROM THE CHAIRS

CANADIAN AGRICULTURAL SAFETY ASSOCIATION

CASA is indeed taking Great Strides! This organization continues to surpass my expectations. And this last year's activities is confirmation of just that. BeGrainSafe, Canadian Agricultural Safety Week, sponsorship and partner growth and Safety Days are all examples of CASA's continued influence on agricultural safety.

I, alongside my fellow board members, am in the enviable position to help guide CASA to continued success. This last year, the board took the opportunity to build CASA's strategic plan to maintain a clear direction. Two equally important concepts came out of that hard work. First of all, CASA must build on past successes. Leveraging the organization's credibility and knowledge, CASA will continue to build and accomplish its goals. Secondly, we are only as strong as the others in the farm safety field. In this vein, CASA will continue to work to engage provincial partners to support the agricultural industry in being stronger, safer and healthier.

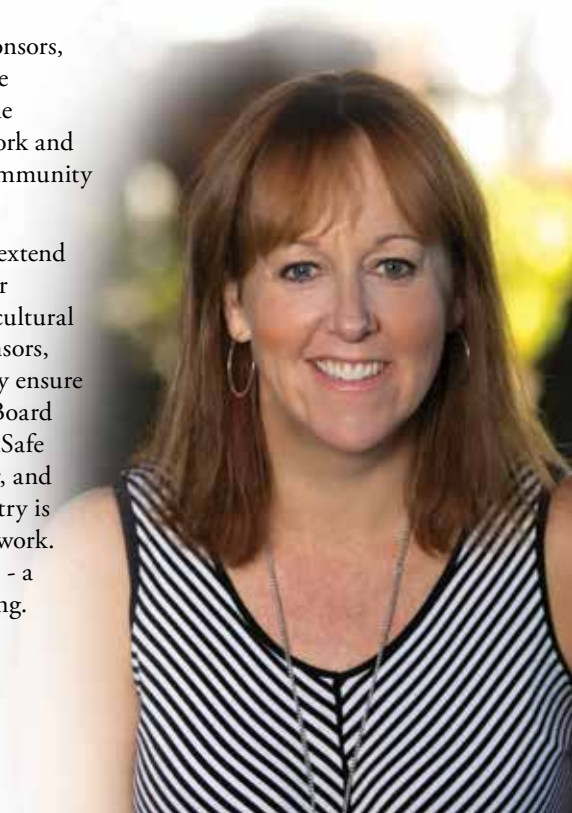
As we enter the next phase of funding with Agriculture and Agri-Food Canada, I feel more and more confident that CASA is affecting change. With

the support of our membership, sponsors, and partners we are sure to continue to carry out our mission to make the agricultural sector a safe place to work and live in by helping producers and community partners to see and manage risk.

I'd like to take this opportunity to extend a thank you to those that show their dedication and enthusiasm for agricultural safety, to our membership and sponsors, thank you. Your support and loyalty ensure CASA's success. Thank you to the Board of Directors, the Board of the FarmSafe Foundation, the Executive Director, and the staff, your passion for the industry is inspiring, thank you for your hard work. Together, we can achieve our vision - a Canada where no one is hurt farming.



Wendy Bennett, CRSP
Chair, CASA Board of Directors



FARMSAFE FOUNDATION

The FarmSafe Foundation, now in its fifth year of operations, continues to mature. We are seeing growth both in outreach and board membership. In 2017, the Foundation Board grew by three members. I'd like to extend a warm welcome to Shanna Groeneveld, Todd Klink and Jim Feeny to the FarmSafe Foundation Board.

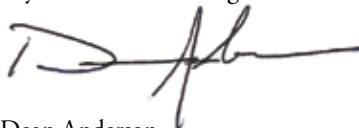
As always, we are looking for opportunities to grow our donor base. With this in mind, the Foundation is now registered with Benevity, allowing employers to help their employees give to help keep Canadian farmers safer.

In 2017, the FarmSafe Foundation worked with its expanded mandate to continue to support the BeGrainSafe program alongside other CASA initiatives. Donors, as always, were essential in this support. Third-party fundraisers, donations in memoriam, grants, speaker's gifts, and individual and corporate dollars all contributed to the total value that the Foundation was able to provide to CASA's programs. These dollars were leveraged to their fullest extent by CASA to launch the grain safety program,

provide assistive technology to injured farmers, send youth to safety days and create farm safety resources.

I'd like to take this opportunity to thank our donors. Corporations, organizations, and individuals all make the difference, thank you for your commitment to Canada's farmers. I'd also like to take this opportunity to thank the CASA Board of Directors, your support of the Foundation does not go unnoticed. To the CASA staff and Executive Director, good work. Thank you for your dedication.

Lastly, I would like to thank the FarmSafe Foundation Board. Your commitment to safe farmers, farm workers and farm families is evident. I look forward to working with each of you to continue our good work.



Dean Anderson,
Chair, FarmSafe Foundation

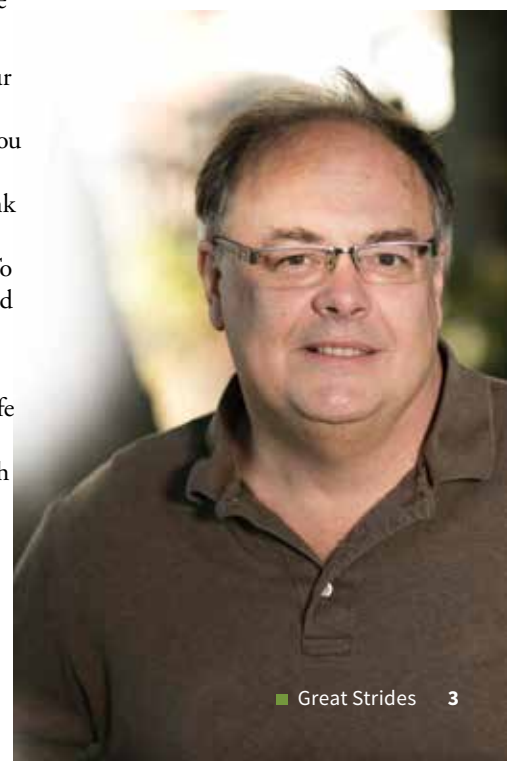


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The Canadian Agricultural Safety Association is a national, non-profit organization dedicated to improving the health and safety of farmers, their families, and agricultural workers. CASA works collaboratively with agricultural safety and health specialists and producers in all provinces and territories to promote health and safety on Canadian farms and ranches.

VISION

A Canada where no one is hurt farming.

MISSION

To make agriculture a safe and healthy environment to work and live in by helping producers and community partners to see and manage risk.





THE CASA TEAM

■ (Back, from left): Judy McMaster, Glen Blahey, Christopher Pelletier, Marcel Hacault, Bobbi Kiesman, Robin Anderson.

(Front, from left): Liz Ellis Clark, Abbigail Guse, Christine Maynard Balcaen.

(Missing): Diane Wreford, Michelle French Lancaster.

Marcel L. Hacault, P.Ag., MBA

Executive Director

Glen G. Blahey, CRSP

Agricultural Health and Safety Specialist

Bobbi Kiesman

Agricultural Health and Safety Specialist

Liz Ellis Clark, B.Comm.

Development Specialist

Robin Anderson, B.A.

Communications Coordinator

Michelle French Lancaster, B.A., M.J.

Media and Communications Specialist

Christopher Pelletier

Media and Communications Specialist

Christine Maynard Balcaen

Administrative Manager

Diane Wreford

Conference Coordinator, Development Consultant

Judy McMaster

Accounting

Abbigail Guse

Summer Intern

BOARDS OF DIRECTORS

CANADIAN AGRICULTURAL SAFETY ASSOCIATION 2016-2017

CASA is led by a seven-person Board of Directors elected from its membership representing various sectors of the agricultural community.



Wendy Bennett (Chair)
Executive Director
AgSafe



Jeff Shaw (Vice-Chair)
Prevention Consultant
SAFE Work Manitoba



Dean Anderson (Treasurer)
Strategic Advisor, Agriculture
Workplace Safety
& Prevention Services



Niels Koehncke (Secretary)
Director
Canadian Centre for Health
and Safety in Agriculture



Carolyn Van Den Heuvel
Farm Safety Coordinator
Farm Safety Nova Scotia



David Powers
*Director, Health, Safety
& Environment*
Oxford Frozen Foods



Dave Brand
Owner
Apex Land & Livestock

FARMSAFE FOUNDATION 2016-2017

The FarmSafe Foundation is led by a Board of Directors composed of a cross-section of the agricultural industry. Board members are appointed by the CASA Board to represent CASA's charitable wing.



Dean Anderson (Chair)
Strategic Advisor, Agriculture
Workplace Safety
& Prevention Services



Nick Fox (Vice-Chair)
President
Prince Rupert Grain Ltd.



**Marcel Hacault
(Treasurer & Secretary)**
Executive Director
Canadian Agricultural
Safety Association



Jim Feeny
Communications Consultant



Bruce Johnson
Retired



Todd Klink
*Executive Vice-President &
Chief Marketing Officer*
Farm Credit Canada



Shanna Groeneveld
Communications Consultant

Section 1

APPEALING TO ADULTS





AGSAFE FAMILY

APPEALING TO ADULTS FOCUS OF CANADIAN AG SAFETY WEEK

CASA, in partnership with the Canadian Federation of Agriculture (CFA) celebrated the second year of “Be an AgSafe Family”. This theme coincides with Canadian Agricultural Safety Week (CASW) and this year, the campaign had a new focus: adults.

Canadian Agricultural Safety Week, presented by Farm Credit Canada (FCC), is an annual public awareness campaign focusing on the importance of safe agriculture. In 2016, under the “Be an AgSafe Family” organizers focused on children, in 2017, that focus shifted to “Appealing to Adults”.

Often farmers and producers express concerns about the safety of their workers and their children, but don’t think about their own safety on the farm.

“We’re asking adults in the ag industry to demonstrate their commitment to farm safety. It’s time to make a commitment to your farm, your family, and yourself,” says Marcel Hacault, Executive Director of CASA. “It’s time to lead by example.”

From March 12–18, 2017, campaign organizers appealed to adults by encouraging families to develop a General Policy Statement on health and safety for their farm, take the time to review toolbox talks developed especially for CASW 2017, participate in a AgChat on Twitter or even watch a Facebook Live event featuring farm health and safety experts. Also developed was a Women in Ag series, highlighting stress and Personal Protective Equipment (PPE). Other resources developed and available on the campaign website include videos, infographics, safety advice articles, cartoons and graphics.

Also in celebration of CASW, CASA launched the AgSafe Ribbon Campaign. Over 8,000 ribbons were ordered and delivered throughout Canada.

■ We’re asking adults in the ag industry to demonstrate their commitment to farm safety.

~Marcel Hacault, Executive Director,
Canadian Agricultural Safety Association

In its second year, the Friends of CASW saw 18 organizations declare their support for farm safety through a friendship agreement. This is an increase of 200 percent from 2016! The intention is to continue to grow CASW friends each year.

CASW is brought to you by the Canadian Agricultural Safety Association and the Canadian Federation of Agriculture with assistance from the Government of Canada through Growing Forward 2, a federal, provincial and territorial initiative. In 2017, CASW partners include presenting sponsor Farm Credit Canada, and CN, Dow AgroSciences and BASF.

For more information about Canadian Agricultural Safety Week, visit agsafetyweek.ca.

RIBBON CAMPAIGN

CELEBRATING THE #AGSAFEFAMILY ONE RIBBON AT A TIME

In celebration of the AgSafe Family, CASA, in partnership with Farm Credit Canada and Alberta Agriculture and Forestry launched the AgSafe Ribbon Campaign—distributing more than 8,000 ribbons across Canada.

Wear a ribbon, start a discussion. That's the goal of the AgSafe Ribbon campaign, an initiative originally launched in Alberta.

The ribbon was created by Kenda Lubeck, the Farm Safety Coordinator for Alberta Agriculture and Forestry, and her coworkers in 2012. The goal was to raise awareness about farm safety in the province.

The team only ran the “twibbon” – a nickname for the twine ribbon – for a short time, but were considering bringing it back when CASA contacted them with the idea of running a national ribbon campaign to celebrate Canadian Agricultural Safety Week (CASW).

The AgSafe Ribbon campaign was a major component of CASW. On

March 8, Alaina Lockhart, the Member of Parliament for Fundy Royal, addressed the House of Commons, bringing attention to Canadian Agricultural Safety Week and the ribbon campaign.

CASA distributed more than 8,000 AgSafe Ribbons across Canada, and Robin Anderson, CASA's Communications Coordinator, says that the positive response to the ribbons exceeded expectations.

“The response was amazing. The number of orders was beyond what we had expected. People love the AgSafe Ribbons and what they stand for. We're excited to continue the initiative in the future,” says Anderson.

Anderson says the ribbons are for



anyone who is involved in the agriculture community and wants to show their support for farm safety. “Farm safety is important to everyone that wants to see a healthy and thriving agricultural industry,” she says. “The ribbon is a declaration that you support Canadian agriculture and want to see all farmers succeed and thrive on the farm, and that includes being safe.”

■ The number of orders was beyond what we had expected. People love the AgSafe Ribbons and what they stand for. We're excited to continue the initiative in the future.

~Robin Anderson, Communications Coordinator, Canadian Agricultural Safety Association

FAST FACT

8,000: The number of AgSafe Ribbons distributed across Canada.

INFOGRAPHICS: AG SAFETY WEEK 2017

CELEBRATING THE AGSAFE FAMILY



> 8,000

AgSafe ribbons were sent out to every province*, to:

- ⌘ Not-for-profits
- ⌘ Farmers
- ⌘ Safety Day Coordinators
- ⌘ Agricultural Societies
- ⌘ Agri-Businesses
- ⌘ Producer Groups
- ⌘ Provincial and Federal Governments
- ⌘ Universities



* and the United States too!

SHARING FARM SAFETY

281

stories were published for an estimated reach of

5.9 million

2,681

downloads from
agsafetyweek.ca

18

 organizations signed up to be Friends of Ag Safety Week


f 91.2k **t 13.5k**
impressions

SUPPORTING FARM SAFETY 42 tools developed including:

- Social Media Guide
- Toolbox Talks
- Webinars
- Infographics
- Safety Advice Articles
- “Barnders” Cartoons
- ...and more at agsafetyweek.ca



Section 2

BE AN AGSAFE FAMILY





GRAIN SAFETY

INTRODUCING CASA'S BEGRAINSAFE PROGRAM

The BeGrainSafe program, the first of its kind in Canada, was developed in response to increased grain handling capacity on Canadian farms, the requests for grain safety training and the frequency of grain entrapments.

In response to the frequency of grain entrapments and close calls, CASA developed BeGrainSafe, a comprehensive new grain safety program.

“BeGrainSafe is focused on preventing grain entrapment,” says Glen Blahey, CASA’s Agricultural Health and Safety Specialist. “We’re seeing record amounts of grain moving through the system, and this means there is a greater chance of an individual being exposed to the hazards associated with grain handling.”

The BeGrainSafe program has four components: a mobile grain safety demonstration and training unit, an interactive trade show display, table-top youth displays and the BeGrainSafe website. All of the components create a comprehensive and accessible grain safety program.

At the heart of BeGrainSafe is the mobile grain safety demonstration and training unit. At large events, the mobile unit will educate the public about the dangers of grain entrapment and general grain handling hazards. Fire fighters will be able to access hands-on, interactive training in safe grain extrication procedures. Lastly, the unit will be used to provide in-depth emergency plan development training to agricultural workplaces.

The BeGrainSafe program would not be possible without the support of donors and sponsors. “CASA is committed to our vision of a Canada where no one is hurt farming,” says Marcel Hacault, CASA’s Executive Director. “Grain safety awareness and training are essential in achieving this vision. We welcome the support from producer groups, ag businesses and Agriculture and

■ Grain safety awareness and training are essential in achieving CASA’s vision of a Canada where no one is hurt farming.

~Marcel Hacault, Executive Director,
Canadian Agricultural Safety Association

Agri-Food Canada in helping make BeGrainSafe a success.”

The BeGrainSafe Program is generously supported by sponsors and donors including: Growing Forward 2, G3, Crop Production Services, Canadian Canola Growers Association, CN, Alberta Canola Producers Commission, Saskatchewan Canola Development Commission, Manitoba Canola Growers Association, Red Deer County, Alberta Pulse Growers, Alberta Wheat Commission, Viterra, Prairie Oat Growers Association, Manitoba Ag Days, DuPont, Manitoba Corn Growers Association, and Real Agriculture.

For more information about the BeGrainSafe program, visit casa-acsa.ca/BeGrainSafe.

Feature

BEGRAINSAFE LAUNCHES

BEGRAINSAFE PROGRAM SHOWCASED AT FARM SHOW

The Canadian Agricultural Safety Association (CASA) in partnership with Manitoba Ag Days launched the BeGrainSafe in Brandon, Manitoba. More than 30,000 people attended Ag Days over three days and all visitors had the opportunity to interact with and see demonstrations of the BeGrainSafe program.

In January 2017, CASA launched Canada's first comprehensive grain safety program, BeGrainSafe, at Manitoba Ag Days. The tradeshow display, interactive table-top displays and a mobile unit complete with entrapment demonstrations were all showcased.

Manitoba Ag Days was an excellent venue to launch this program," says Marcel Hacault, CASA's Executive Director. "Ag Days has time and again shown commitment to farm safety. This launch gave CASA the opportunity to showcase the program to farmers, their families and the generous sponsors that have made BeGrainSafe a reality."

Not only did Ag Days provide a venue to launch BeGrainSafe, but

upon hearing about the new grain safety program in the autumn of 2016, Manitoba Ag Days invited CASA to apply to their Ag Days Gives Back Grant for Community Improvement - Safety & Emergency Services. Although the application was up against some tough competition, the initiative struck a chord with the Ag Days Board.

"CASA's application said that they were going to build a mobile entrapment trailer and use it as a training unit here in Canada," says Kristen Philips, Manitoba Ag Days General Manager. "Our whole board rallied behind this application." The Ag Days Board awarded CASA \$5,000 to help make BeGrainSafe a reality.



CASA's Agricultural Health and Safety Specialist Bobbi Kiesman (above) demonstrates a BeGrainSafe table top display at Manitoba Ag Days.

As part of its 40th anniversary celebrations in 2017, Manitoba Ag Days expanded their Farm Safety Zone into a Farm Safety Feature. Making a conscious effort to raise awareness among all farmers attending the event, organizers encouraged all exhibitors to highlight farm safety messaging or share a product that exemplifies safety in their booth. With Ag Day's focus on safety, it was the ideal venue to launch the BeGrainSafe program.

"We saw thousands of people coming by the demonstration unit," says Glen Blahey, CASA's Agricultural Health and Safety Specialist. "People were very engaged, telling their stories and asking questions about the hazards associated with grain."

■ This launch gave CASA the opportunity to showcase the program to farmers, their families and the generous sponsors that have made BeGrainSafe a reality.

~Marcel Hacault, Executive Director, Canadian Agricultural Safety Association



SAFETY DAYS

RURAL COMMUNITIES KEEP KIDS SAFE ON THE FARM

The Canadian Agricultural Safety Association in partnership with the Progressive Agriculture Foundation® are proud to announce that more than 15,000 children and volunteers took part in Progressive Agriculture Safety Days® across Canada in 2016.

Last year, CASA celebrated its 15th year of partnership with the Progressive Agriculture Foundation bringing farm and ranch safety to youth and volunteers across Canada. More than 80 Safety Days took place across Canada in 2016, with most events held between May and September. The majority of the safety days were held in conjunction with schools as a part of the school day. However, community events are also an important component of the program, with over 25 held in 2016.

CASA's role in supporting Safety Days in Canada includes training volunteer coordinators, offering free-to-borrow educational safety resources, and administering the Farm Credit Canada (FCC) Coordinator Fund.

In 2016, a total of 61 volunteer coordinators attended trainings held across Canada. These trainings are held in various locations and are available in both official languages.

CASA also offers a library of educational resources that are free to borrow. New this year are two interactive table top resources demonstrating the hazards associated with grain. There are ten different, hands-on resources available to be requested through CASA's website.

Often there are expenses associated with hosting a Safety Day. Venue rental, lunch, student bussing and presenter travel expenses are some of the items that the FCC Coordinator Fund can cover for host communities. Last year, over \$70,000 was awarded.

FAST FACT

The largest safety day in 2016 took place in Lac La Biche, Alberta, with a total of 603 attendees.

Volunteer coordinators and community volunteers are the driving force of any Safety Day. Volunteer coordinators not only coordinate safety days, but also recruit other volunteers who in turn help with transportation, present safety topics, stuff take-home bags, make lunches and guide children to each station. In 2016, over 2,800 volunteers dedicated their time and energy educating children on farm and ranch safety.

Safety Day events showcase the dedication of volunteers, the commitment of funding partners and the desire of all involved to make farms and ranches safer for children.

To find out more about Progressive Agriculture Safety Days, please visit casa-acsa.ca/safetydays.

Profile

VOLUNTEERS

SASKATCHEWAN ORGANIZATION WORKS TO KEEP KIDS SAFE THROUGH SAFETY DAYS

The Canadian Agricultural Safety Association (CASA) in partnership with the Progressive Agriculture Foundation® (PAF) works to bring Safety Days to children across Canada each year. Volunteers are an essential part of each successful Safety Day.

All successful Safety Days depend on the dedication of volunteer coordinators. These individuals volunteer their time, energy and efforts in making sure that children and communities receive the best possible safety day. Volunteer coordinators attend training sessions, work with schools, recruit presenters, request donations from local businesses, arrange logistics and troubleshoot all sorts of unexpected situations. One of these volunteers is Glen Duck, Executive Director of the Saskatchewan Association of Agricultural Societies and Exhibitions (SAASE) and volunteer coordinator for four years.

Duck has been involved in 23 Safety Day events in Saskatchewan since 2013, reaching more than 6,000 participants. His role is unique because he works alongside other

SAASE members to bring Safety Days across Saskatchewan.

From Moose Jaw to Prince Albert, from Yorkton to Meadow Lake, Duck and other SAASE members have hosted Safety Days all across the province.

In 2017, Duck and other SAASE members coordinated 19 Safety Day events in 17 Saskatchewan communities. Duck's passion for children's safety is evident, and he is quick to give the credit of these successful Safety Days to the local SAASE members and volunteers. "These events don't happen without local volunteers," he says. "These volunteers get us tremendous support from schools, local sponsors, and parents."

Duck has kept track of the number of SAASE volunteers and volunteer



(Above): A Safety Day volunteer in Unity, Saskatchewan. This Safety Day was organized by SAASE members. (Left): A Safety Day in Ontario in 2017, arranged by coordinator Lucia Lilborne.

hours that have contributed to keeping kids safe through the Safety Day program. "Since 2013, approximately 500 volunteers have contributed over 5000 hours to the Safety Day program," he says.

When asked why he and the other SAASE members work so hard at bringing these Safety Days to Saskatchewan communities, Glen says Safety Days are all about keeping kids healthy, thriving and safe. "These Safety Days are all about trying to change the culture around safety. By getting these safety messages to children and youth now, we are setting them up to be safe from a young age."

■ These Safety Days are all about trying to change the culture around safety. By getting these safety messages to children and youth now, we are setting them up to be safe from a young age.

~Glen Duck, Executive Director of the Saskatchewan Association of Agricultural Societies and Exhibitions and Safety Day Coordinator



CONFERENCE 2016

“EMPOWERING THE AGSAFE FAMILY — KEEPING KIDS SAFE” IN CHARLOTTETOWN A SUCCESS

Approximately 50 farmers, safety professionals, suppliers, trainers, manufacturers, and researchers gathered together in Charlottetown to take part in “Empowering the AgSafe Family—Keeping Kids Safe”, CASA’s 22nd annual conference and annual general meeting.

In 2016, like each year, conference participants had the opportunity to learn and network with others in the agriculture industry.

The conference began with a welcoming reception on October 4th that featured a celebration of Maritime agricultural safety initiatives. Participants were able to hear about the various programs, ask questions, and mingle between presentations.

During the rest of the conference, attendees heard from a variety of presenters about farm safety, the role of families when it comes to farming, and the importance of keeping kids safe. Presentations included a panel with Bailey Kemery, who was

injured on a farm as a child, and researchers Casper Bendixen and Marsha Salzwedel from the National Farm Medicine Center in Marshfield, Wisconsin. Kemery spoke about her injury and the impact the incident had on her and all within her sphere of influence, then and now. Bendixen discussed the ethical entanglement of raising children on the farm, and Salzwedel introduced tools to help keep kids safe on the farm, including new NAGCAT guidelines and Safe Play ideas. There were presentations on changing the safety culture on farms, and basic strategies for protecting children.

It wasn’t all business, though – attendees got on a bus for a tour of

■ There were articles written about the conference and the presentations, which is really encouraging. The topic is relevant to everyone in agriculture.

~Diane Wreford, CASA Conference Coordinator

Cavendish Farms potato processing plant in New Annan, PEI followed by the Green Gables Shore drive. Afterwards, they enjoyed a New Glasgow Lobster Supper and Ceildh.

Diane Wreford is the CASA conference coordinator and says that the participant feedback she received following the conference was overwhelmingly positive. “There were articles written about the conference and the presentations, which is really encouraging,” she says. “The topic is relevant to everyone in agriculture.”

For more information about CASA’s Annual Conference and Annual General Meeting, visit casa-acsa.ca.

Profile

SPEAKERS

MAKING IT PERSONAL: CONFERENCE SPEAKER URGES ATTENDEES TO KEEP KIDS SAFE

Each year, the Canadian Agricultural Safety Association features farm safety champions as a part of Canadian Agricultural Safety Week. In 2016, Bailey Kemery's story caught the attention of the media and the public. She was invited to share her story at CASA's annual conference in Charlottetown.

Bailey Kemery was only four years old when she experienced a horrific injury on her family's farm near Major, Saskatchewan. On April 20, 1994, she and her brother were playing on a tractor-driven rotary tiller that was parked, but running, not far from where her parents were standing in the yard. "The rototiller shook itself into gear, my brother fell forward, and I fell back." Kemery says that as dangerous as high-speed power take offs are, it was the rotors on the tiller that did the most permanent damage.

Kemery's injuries were extensive and life-threatening. After a harrowing ambulance ride to Saskatoon, hours of surgeries, a stay in the intensive care unit, followed by three months of rehabilitation, Kemery was discharged.

Her story doesn't end there, however. Kemery experienced years of intensive rehab, a major surgery, and the reality of growing up with an injury. "As a child growing up, it was tough having the massive amount of scars that I do and an obvious limp. Legally, I was

disabled. Life was extremely hard, but I just made a choice at a young age that I was only as disabled as I wanted to be."

Kemery's message is clear. "It happened so fast, and it changed my life," she says. "I'm so much more than the scars on my body, and I'm so much more than 'that girl who was run over by a rototiller'... but, what parents and kids don't realize is, it's not just a farm accident, it's a life sentence." Kemery says she knows that she grew up much faster because of the trauma and to this day, she's still dealing with issues caused by her injuries.

Kemery sincerely hopes sharing her story saves another child from suffering an equally difficult experience. As a teenager she traveled around on a school speaking circuit, talking to nearly 1000 kids about the importance of farm safety. After graduating from high school, she moved to Calgary to become a primary care paramedic. Kemery and her husband eventually moved three miles away from the family farm.



■ CASA conference speaker Bailey Kemery (above) stands with the rotary tiller that she was injured on as a child.

Bailey says even after everything she's been through, she's still drawn to the farm.

As a result of the conference, Kemery started speaking to schools and organizations in the Kerrobert, Sk area. She understands that raising kids on the farm is incredibly rewarding but does pose dangers. She wants to make farm safety personal to each person she speaks to. "Raising children is a hard job, you are constantly under criticism. I hope that when farm families hear my story, they don't feel criticized but instead are inspired to find the balance to a safe farm life."

For more information about Bailey, visit facebook.com/baileykemery.

■ What parents and kids don't realize is, it's not just a farm accident, it's a life sentence.

~Bailey Kemery, CASA Conference Speaker

INJURY REPORTING

LATEST CANADIAN AGRICULTURE-RELATED FATALITY DATA REPORT RELEASED

According to the latest Canadian Agricultural Injury Reporting (CAIR) information, agriculture-related fatalities are declining. From 1990 to 2001, an average of 116 people died due to an agriculture-related incident. From 2002 to 2012, the average number of agriculture-related fatalities declined to 85 per year.

“The decrease in the fatality rates is encouraging,” says Marcel Hacault, the Executive Director of the Canadian Agricultural Safety Association (CASA). “It means that we are moving in the right direction.”

Between 2003 to 2012, farm machinery continued to be involved in most agriculture-related fatalities, with runovers

(18%), rollovers (18%) and being pinned or struck by a machine component (9%) accounting for the top three ways people were fatally injured.

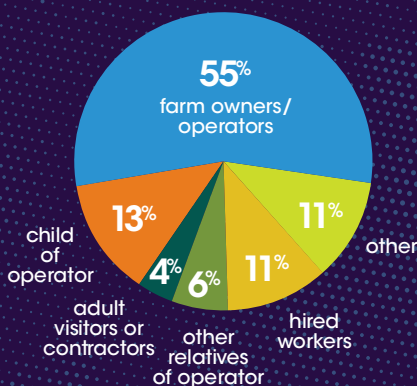
Fatality rates due to rollovers and from being pinned/struck by a machinery component also declined. Rollover fatality rates decreased an average of 3.6% annually and fatality rates from being pinned/struck by a machinery component decreased an average of 7.8% annually.

For the complete report “Canadian Agricultural Injury Reporting: Agriculture-Related Fatalities in Canada” visit casa-acsa.ca.

Canadian Agricultural Injury Reporting (CAIR) was established in 1995 (formerly the Canadian Agricultural Injury Surveillance Program) and provides the only source of national agriculture-related fatality data in Canada. The main purpose of CAIR is to collect and analyze information on agriculture-related injuries from across Canada. The CAIR report is the result of a collaboration involving various Canadian organizations. It is coordinated from a national office at the Injury Prevention Centre at the University of Alberta.

INFOGRAPHICS: CAIR BY THE NUMBERS 2003-2012

FATAL AG-RELATED INJURIES BY RELATIONSHIP TO FARM OPERATOR



OVERALL FATALITY RATE
11.9 PER 100,000

MOST COMMON LOCATIONS OF FATAL AG-RELATED INJURIES:

24%
in fields



18%
in farmyards



14%
on road/highway



TOP THREE CAUSES OF FATAL AG-RELATED INJURIES:

18% runovers

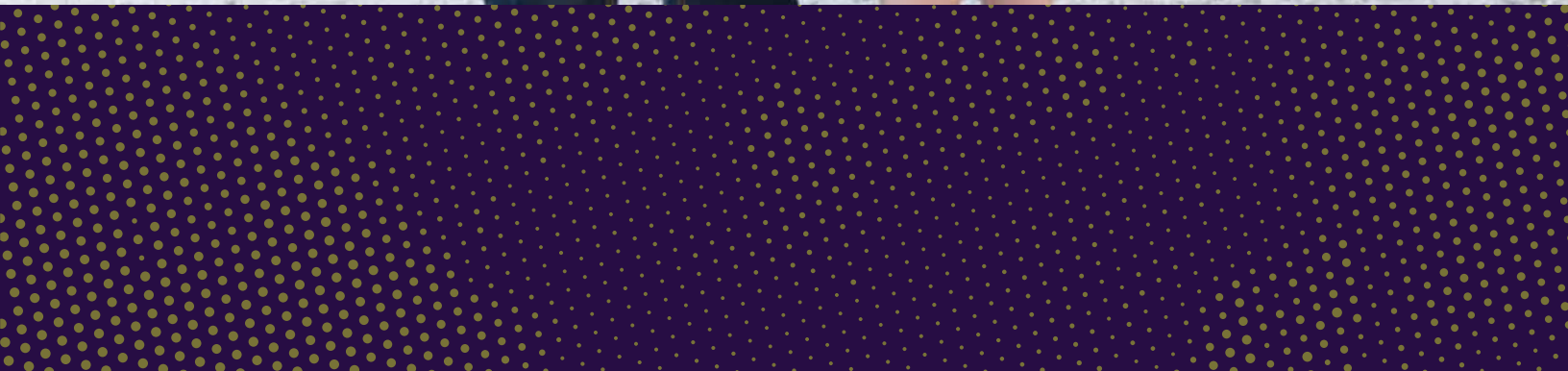
17% rollovers

9% the victim was pinned or struck by a machine component



Section 3

GIVING SAFETY





DONOR GIVING

THE FARMSAFE FOUNDATION SUPPORTS FARM SAFETY

The FarmSafe Foundation is a registered Canadian charity (840404487RR001) that supports the initiatives of the Canadian Agricultural Safety Association (CASA).

The FarmSafe Foundation supports the farm safety initiatives of CASA by educating the public by providing courses, seminars, and workshops on farming and agricultural management; and relieving conditions associated with disability by providing assistive devices and adaptive technology to people with disabilities.

In 2016-2017, the FarmSafe Foundation raised over \$31,000 towards the delivery of CASA programs, including Back to Ag, BeGrainSafe, Safety Days, and Farm Safety Resource Development and Training.

Of the dollars raised, three grants were awarded to the FarmSafe

Foundation to support BeGrainSafe, CASA's grain safety program. Dupont Pioneer and CPS/Agrium both granted \$5,000 and Real Agriculture, through its online giving campaign, raised over \$12,000.

Back to Ag, a program that supports the cost of adaptive technology to traumatically injured farmers and workers, also continues to receive support from Farm Credit Canada and the Rick Hansen Foundation.

Growing in the last year, the FarmSafe Foundation received over \$1,000 in lieu of speaker gifts from Farm Management Canada, FarmTech and Canadian Association of Agri-Retailers.

■ Donate to the FarmSafe Foundation! Whether it's giving injured farmers a helping hand, keeping kids safe, putting the right safety tools in place, or helping to bring grain safety education to rural communities, your support helps CASA and the FarmSafe Foundation carry on this great work. Visit casa-acsa.ca/donate.

Corporate giving is an important part of the Foundation's success, however individual donors are also vital to the Foundation. Contributions in 2016-2017 came through In Memoriam giving and through individual donations.

Finally, the FarmSafe Foundation has been busy at work registering with Benevity, a platform that allows for workplace giving. This relationship allows employers to give their employees the opportunity to give to the FarmSafe Foundation through their workplace.

For more information about the FarmSafe Foundation, visit casa-acsa.ca.

Profile

REALAGRICULTURE

REALAGRICULTURE SUPPORTS BEGRAINSAFE THROUGH THE FARM SAFE FOUNDATION



The BeGrainSafe program would not be possible without the support of partners like RealAgriculture. Thanks to the generosity of their audience, RealAgriculture raised over \$12,000 in support of BeGrainSafe.

In June 2016, RealAgriculture partnered with the FarmSafe Foundation to help raise funds to help build the BeGrainSafe mobile grain safety demonstration and training unit.

“RealAgriculture is the perfect partner to have for this kind of peer-to-peer fundraising,” says Liz Ellis Clark, CASA’s Development Specialist. “They really believed in the grain safety program and came on board to make it happen.”

RealAgriculture created a donation page on CanadaHelps, alongside a launch announcement and a video

explaining the hazards associated with grain. They promoted the fundraising campaign at agricultural shows and through social media, and online at realagriculture.com.

“Assisting the great efforts of CASA to get the grain entrapment unit built has been a great success,” says Shaun Haney, founder of RealAgriculture.com. “Taking this unit across the country will save lives and that is what matters most.”

Within three weeks of launching the campaign, RealAgriculture in partnership with CASA and the Farm Safe Foundation raised

over \$12,000. “The response that RealAgriculture generated was incredible,” says Ellis Clark. “You can see that RealAgriculture is passionate about agriculture and cares about the safety of farmers and farm families.”

Not only did RealAgriculture help raise funds for the grain safety program, but also proposed the grain safety program’s name, BeGrainSafe. “The RealAgriculture campaign really solidified BeGrainSafe’s identity,” says Ellis Clark. “We are so thankful for RealAgriculture and the donors that made this campaign a success.”

THANK YOU TO THE FOLLOWING DONORS

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THANKING OUR SPONSORS AND PARTNERS

Thanks to the generous commitments from sponsors and partners, CASA was able to continue making Canada's farms a safer place to live, work, and play.

The 2016–2017 year is the fourth of CASA's funding agreement with Agriculture and Agri-Food Canada through Growing Forward 2, a federal, provincial, territorial initiative. CASA was also funded significantly by other sponsors and partners.

Corporate partners continue to support farm safety education for children through Progressive Agriculture Safety Days® (PAF), the largest rural safety and health education program for children in North America. Farm Credit Canada partnered with CASA to offer, for a second year, the FCC Coordinator Safety Day Fund, a grant that awards \$1,500 to volunteer Safety Day coordinators across Canada to help cover basic expenses associated with running these community-centered events. In 2016–2017, over \$70,000 was distributed. BASF also celebrated their first full year as a PAF Safety Day sponsor at the Safety Partner level. CASA would like to thank the following media sponsors for spreading the word about Safety Days: The Western Producer, Ontario Farmer, Grainews, MB Cooperator, Alberta Farmer Express and le Bulletin.

After approximately a year and a half of fundraising and planning, CASA officially launched its BeGrainSafe program in January. Joining Crop Productions Services, the Alberta Canola Producers Commission, the Saskatchewan Canola Development Commission, the Manitoba Canola Growers Association and Red Deer County in multi-year sponsorship were G3, CN, Canadian Canola Growers Association,

Alberta Wheat Growers, Saskatchewan Wheat, Alberta Pulse Growers, and Prairie Oat Growers Association. Together, these sponsors have committed \$392,500 to the BeGrainSafe program. In March, Member of Parliament MaryAnn Mihychuk on behalf of Minister of Agriculture and Agri-Food, Lawrence MacAulay announced funding up to \$375,000 for BeGrainSafe. Visit casa-acsa.ca/begrainsafe for more information.

Canadian Agricultural Safety Week (CASW) attracted \$85,000 in sponsorship dollars for the second year of Be an AgSafe Family theme. In 2016, the campaign focused on children (Keeping Kids Safe), in 2017 the focus shifted to adults (Appealing to Adults) and in 2018, that focus will shift to seniors (Supporting Seniors). Presenting sponsor Farm Credit Canada, alongside Dow AgroSciences, and CN Railway continued their support as multi-year supporters. BASF joined as a new CASW sponsor in 2017.

Farm Credit Canada continues to be an outstanding corporate sponsor and official Safety Champion. In addition to their other commitments listed above, FCC is a key partner of Back to Ag, a granting program that provides assistive technology to injured farmers and farm workers. Thank you FCC for your commitment to farm safety.

\$27,000 was raised for CASA's Conference and AGM in Prince Edward Island. 2016 conference supporters were: Imperial Oil,

Want to talk sponsorship?
Contact info@casa-acsa.ca
or visit casa-acsa.ca.

Monsanto, ADL, AgSafe, Cavendish Farms, John Deere, MacDon, and Workers Compensation Board of PEI. The conference allows attendees to network with colleagues, take part in professional development and share farm safety knowledge.

Canadian Standards Association (CSA) Agricultural Machinery Technical Committee celebrated its 26th year of operations in 2016. The Agricultural Machinery Technical Committee was created to develop national and international standards for farm equipment used in Canada and provide Canadian endorsement of international standards.

This year, six agricultural industry members partnered with CASA to support the committee's important work. The financial support came from MacDon, CFA, WSPS, CNH, Bourgault and John Deere.

Thank you to all the sponsors and partners that contributed to CASA farm safety initiatives in 2016–2017. Your support is critical to CASA's success.



FCC Coordinator Fund Supports Communities

Farm Credit Canada partnered with CASA to offer, for a second year, the FCC Coordinator Safety Day Fund, a grant that awards \$1,500 to volunteer Safety Day coordinators across Canada to help cover basic expenses associated with running these community-centered events.

There are many sponsors and partners who are helping CASA achieve great things. Thanks to the following official CASA sponsors and partners in 2016–2017!

Legend:

*Media Sponsor † CASA Business Partner
◇ In-Kind Support

Safety Champion



Safety Partner



Safety Investor



Safety Supporter



Safety Helper

CNH Industrial America LLC
SAFE Work Manitoba
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CASA would also like to thank the following organizations for their support:

- Canadian Federation of Agriculture
- Bourgault
- AgSafe
- FWS
- Manitoba Corn
- WCB PEI



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CANADIAN AGRICULTURAL SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ AGRICOLE

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