



**CASA | ACSA**

CANADIAN AGRICULTURAL SAFETY ASSOCIATION  
ASSOCIATION CANADIENNE DE SÉCURITÉ AGRICOLE

# BeGrainSafe

SPONSORSHIP PACKAGE



[casa-acsa.ca](http://casa-acsa.ca)

## Taking Action

In response to increased grain entrapment fatalities, CASA's BeGrainSafe program has worked to save lives since 2017.

### Grain Safety Awareness

The public learns about the dangers of grain entrapment through interactive displays and demonstrations. In August of each year, CASA celebrates BeGrainSafe Week, an annual campaign informing the public about grain safety through resources, media kit items and more.

### Firefighter Training

Firefighters are trained in complex grain rescue procedures. At the heart of the training is the BeGrainSafe trailer, a mobile training and demonstration unit that allows firefighters to have practical, hands-on experience in grain extraction processes.

### BeGrainSafe Grain Rescue Training Demonstration

As an extension of the Grain Rescue Training program, CASA has developed a separate demonstration event to educate producers and private sector companies about grain rescue. This event provides prevention awareness and allows attendees to watch a grain rescue demonstration (through observation only).

**In 2022, over 600 firefighters were trained to BeGrainSafe**



**There are only 5 training demonstrations available every year. Want to book your own training demonstration? Contact us for more information.**

## Sponsorship Benefits

	<b>CHAMPION</b>	<b>PARTNER</b>	<b>INVESTOR</b>	<b>SUPPORTER</b>	<b>HELPER</b>
	\$50,000+	\$25,000 – \$49,999	\$10,000 – \$24,999	\$5,000 – \$9,999	\$2,500 – \$5,000
Opportunity to book BeGrainSafe Rescue Training Demonstration at no additional cost					
Opportunity to host a staff engagement BeGrainSafe education session with tradeshow materials					
Recognition as BeGrainSafe Week Presenting Sponsor					
Recognition in yearly BeGrainSafe Press Release					
Recognition in BeGrainSafe Week social media campaign					
Recognition on BeGrainSafe trailer					
Recognition on BeGrainSafe signage					
Recognition on CASA's social media related to training updates					
Recognition on BeGrainSafe Week webpage					
Recognition on BeGrainSafe Week media collateral					
Recognition in CASA's annual report					
Recognition on CASA's website under sponsor listing*					

\*Sponsorship level on CASA's website reflects total giving commitment to all CASA programs.

# BeGrainSafe

## Thank you to our Sponsors!

The BeGrainSafe program would not be possible without the generous support of our sponsors.



## Let's Talk Sponsorship Opportunities

For more information, contact CASA:

### MEAGHAN TRACHSEL

Director of Development  
Canadian Agricultural Safety Association

204-275-8874  
[meaghtant@casa-acsa.ca](mailto:meaghtant@casa-acsa.ca)



## CASA | ACSA

CANADIAN AGRICULTURAL SAFETY ASSOCIATION  
ASSOCIATION CANADIENNE DE SÉCURITÉ AGRICOLE

### About CASA

The Canadian Agricultural Safety Association is a national, non-profit organization dedicated to improving the health and safety of farmers, their families and agricultural workers. For more information, visit [www.casa-acsa.ca](http://www.casa-acsa.ca), find us on [Facebook](#) or [LinkedIn](#) or follow us on Twitter [@planfarmsafety](#).

### Charitable Donations to the FarmSafe Foundation

In addition to sponsorship opportunities, donations can also be made via the FarmSafe Foundation, CASA's charitable arm. The FarmSafe Foundation (Charitable Registration Number: 8404 04487 RR0001) supports the farm safety initiatives of CASA. For more information about the FarmSafe Foundation, visit [casa-acsa.ca/donate](http://casa-acsa.ca/donate).