

**NURTURING
the future of
AGRICULTURE**

Kids FarmSafe Week

kidsfarmsafe.ca // May 12-18, 2025

#KeepKidsFarmSafe



**Kids FarmSafe Week
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Public Service Announcement

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FOR IMMEDIATE RELEASE

Nurturing the Future of Agriculture

Family farms and ranches pull double duty as both workplaces and places where people of all ages live and play. As a result, unlike other industries, children and youth account for a significant number of injuries in agriculture.

Tragically, between 1990 and 2020, 435 children and youth lost their lives due to agriculture-related incidents.

Hazards around the farm may be commonplace, but that doesn't mean they should just be accepted or ignored. Take the time to teach kids about dangers on the farm and make safety a regular part of conversations.

By working together, we can nurture the future of agriculture and protect the next generation of farmers and ranchers.

This year marks the second annual Kids FarmSafe Week, which focuses on Nurturing the Future of Agriculture. For more information and safety tips, visit www.kidsfarmsafe.ca.